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Leasing Launches For The Willoughby At 196 Willoughby Street In Downtown Brooklyn

Vanessa Londono, 9.21.21



Leasing has launched for The Willoughby, a 34-story tower at 196 Willoughby Street in Downtown Brooklyn. Developed by RXR Realty, the project will deliver 476 rental units, academic and office spaces, a new adjacent athletic field, and parking for 564 vehicles when it opens this fall. Douglas Elliman Real Estate is handling leasing with prices starting at \$2,870 a month for studios, \$3,840 for one-bedrooms, and \$5,660 for two-bedrooms.



“The Willoughby is truly a one-of-a-kind development that blends the best of Brooklyn’s signature Fort Greene and Downtown Brooklyn neighborhoods, while delivering luxury housing to the most sought after address in the borough,” said Joanne Minieri, senior executive vice president and chief operating officer of development and construction at RXR Realty.



Designed by Perkins Eastman, The Willoughby, also addressed as 61 Dekalb Avenue, will feature a floating glass façade with 360-degree views of the New York City skyline.



Units will break down into studios and one- and two-bedrooms. Thirty percent, or 143 units, will be dedicated as rent stabilized apartments for middle-income households. All units will have open kitchens with stainless steel appliances, in-unit washer and dryer, floor-to-ceiling glass windows, walnut oak flooring, and natural stone mosaic tile. Amenities include a library, private dog run and spa, fitness center with a yoga studio, entertainment room, lounge with fireplaces, conference room, outdoor courtyard with dining areas and grilling stations, and an on-site parking garage.

The nearest public transit options are DeKalb Avenue station, servicing the B, Q, and R trains and Nevins Street station, serviced by the 2, 3, 4, and 5 trains.

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